

one

chiropractic

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Bharon Hoag

Co-Founder & Executive Director, OneChiropractic

Bharon Hoag is Co-Founder and Executive Director of OneChiropractic, chiropractic's most disruptive advocacy organization. Under his leadership, OneChiropractic has grown into an international force operating in nine countries, sustained by more than 3,500 monthly contributors and a budget exceeding \$2.6 million, with a network of 35+ attorneys, lobbyists, and subject-matter experts working to protect and expand the profession.

Hoag's 30-year career spans nearly every side of chiropractic. He rose from office manager to Director of Operations of a nine-clinic group within a year, launching five of those clinics as a part owner. He went on to serve as COO of a national practice-management firm, then founded Hybrid Management, a consulting company later acquired by ACOM Solutions. He has counseled more than 1,500 healthcare practices and employers on coding, documentation, compliance, and business performance, and today also owns Patriot Chiropractic in Dublin, Ohio. That breadth lets him diagnose the systemic problems most consultants miss.

From 2010 to 2016, Hoag served as Executive Director of the Ohio State Chiropractic Association, where he introduced a hands-on, member-centered model of state association management. Membership grew 26% in his first year and more than tripled over his tenure, from 325 to 1,100 members, while the association's budget grew fivefold to over \$1 million and its PAC funding tripled.

A sought-after speaker, Hoag has delivered more than 750 keynotes, seminars, and webinars for 17 state and regional associations, the Congress of Chiropractic State Associations, and leading chiropractic colleges. Drawing on his background in psychology and communications, he has earned a reputation as one of the most entertaining, and most educational, speakers in the profession. He is equally known for working across every faction of chiropractic to bring organization and clarity of purpose.

OneChiropractic's mission is to protect the rights of practicing chiropractors worldwide, build the profession's cultural authority, and ensure the world has access to chiropractic care. For Hoag, it is the work of a lifetime: making chiropractic the #1 healthcare choice in the world.

Chiropractic's Most Disruptive Advocacy Organization

Short Bio *(for event programs and introductions)*

Bharon Hoag is Co-Founder and Executive Director of OneChiropractic, an international advocacy organization operating in nine countries to protect and expand the chiropractic profession. A 30-year industry leader, he previously led the Ohio State Chiropractic Association, more than tripling its membership, and founded a national consulting firm that served 1,500+ practices. He has delivered more than 750 presentations to the profession.