

## **Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO-I**

Lisa has been involved in Chiropractic billing, management and consulting since 1982. Starting out as a Front Desk CA, Lisa moved through the ranks to become a CA Biller, Chiropractic Technician, and a Chiropractic Office Manager. In 1999 Lisa started working for Kats Management (now called Integrity Management) as a full-time Practice Coach and Speaker. Over her 10-year tenure with Kats Management, she coached over 190 providers and their staff to success, and taught CA, Billing and Office Management Courses at Kats/Integrity Conferences an average of 20 times per year.

In 2006, Lisa founded Gold Star Medical Business Services to provide a part-time job for her then disabled husband. Upon his death in 2009, Lisa took over running Gold Star full time. The company currently serves over 150 practices, providing outsource billing, compliance, credentialing and practice management consulting services for chiropractors and medical offices nationwide.

Lisa is a certified Medical Coder, Medical Insurance Specialist, Medical Office Manager, Medical Auditor, and Certified Professional Compliance Officer, as well as a CPCO Instructor with the American Academy of Professional Coders (AAPC). Lisa has given billing, coding, compliance and credentialing courses to more than 65 State, District, Local and Private Chiropractic and Medical Organizations and Associations throughout the world.

In 2022 and 2023 Lisa and her team led several focus groups at the American Medical Billing Association's (AMBA) national conference in Las Vegas. In 2025, Lisa was invited to be the Keynote Speaker for the AMBA National Conference. Lisa also serves on the National Advisory Board of AMBA.

In 2023 Lisa joined with Chiro Congress to launch a National Insurance Help Desk, providing advice and guidance in Chiropractic Coding, Billing, Compliance and Credentialing to Members of State Chiropractic Associations all over the US. As of 2025, 21 State Associations are using the Help Desk as a unique Value-Added Benefit for its Members.

Lisa also continues to support the Chiropractic profession as an active Member of the Chiropractic Future Strategic Plan's Chiropractic Technical Committee.

In September 2023 Lisa was appointed by Texas' Governor Greg Abbot to serve on the Board of the Texas State Office of Risk Management, which overwatches the Workman's Compensation Fund and other Auto and Property Insurance Plans for State Employees and State Owned Vehicles and Buildings. Lisa serves as Vice-Chair of the SORM Board.

Lisa is the proud mom of 5 children and "Yaya" to 7 grandchildren.

For more information, please visit <https://goldstarmedical.net>, or email Lisa at [info@goldstarmedical.net](mailto:info@goldstarmedical.net). Or call 866-942-5655 Toll Free