

DR. MICHAEL D. MASSEY  
HERITAGE SQUARE  
740 TELL STREET, SUITE 400  
ATHENS, TN 37303  
(423)745-8500  
DOCMASSEY@COMCAST.NET

**Education:**

Doctor of Chiropractic-1989  
Life Chiropractic College  
Marietta, Georgia

**Postdoctoral Education/Certification:**

Certified Chiropractic Sports Physician Course-1994  
Northwestern Chiropractic College  
Bloomington, Minnesota

Erhardt X-ray Program (100-hour pre-diplomate course)-1990  
Palmer Chiropractic College  
Davenport, Iowa

American Academy of Professional Coders  
Certified Professional Coder-2006

American Board of Quality Assurance and Utilization Review Physicians  
Diplomate Designation-2008  
Healthcare Quality Manager Certification-2008

**Professional Experience:**

1991-Present Private Practice  
Athens, Tennessee

8/89-6/91 Chiropractic Health Center  
Crossville, Tennessee  
*Contract Physician*

4/89-8/89 Akers Chiropractic  
Cleveland, Tennessee  
*Associate Physician*

## **Consultant Positions**

2002-2019 **Breakthrough Coaching**  
**Boca Raton, FL**

*Coding and billing; Coach trainer*

2016-Present **Tennessee Chiropractic Association**  
**Nashville, TN**

*Coding and Payer Relations Consultant*

2013-2016 **Empowering Chiropractic**  
**Oceanside, CA**

*Specialty Expert Instructor/Consultant*

2017-2018 **International Surgical, SEZC**  
**Georgetown, Grand Cayman**

*Chiropractic Network Director/Marketing Consultant*

2018-2019 **AIM Specialty Health**  
**Chicago, IL**

*Professional Guidelines Panelist*

2018-Present **AIM Specialty Health**  
**Chicago, IL**

*Subject Matter Expert*

2020- **AMI Group, LP**  
**Highland Park, IL**

*Expert Panelist*

2021-**West Coast Chiropractic Experts**  
**Las Vegas, NV**

*Lead Medicolegal Expert*

## **Professional Affiliations:**

### ***American Chiropractic Association***

*Alternate State Delegate 2002-2004*

*State Delegate 2004-2011*

*Long Range Planning Committee 2005-06*

*Public Relations Committee 2005-2010*

*Coding and Reimbursement Committee 2005-2011*

*Executive Committee 2006-2010*

*Coding Manual Subcommittee 2006-2012*

***Chairman 2008-2011***

*Information Systems Advisory Committee 2005-2006*

*Insurance and Managed Care Committee 2008-2011*

*Hospital/Integrated Care Committee 2009-2011*

*Task force on Milliman Guidelines 2008*

*Payment Policy Advisory Board 2021-*

*Coding Advisory Board 2021-*

*Council on Sports Injuries and Physical Fitness 1989-*

*Council on Forensic Sciences 2021-*

**Tennessee Chiropractic Association**

*Member-Board of Directors 1992-2006*

*Board Secretary 1998-2000*

*Vice President 2000-2002*

*President 2002-2004*

**Tennessee Board of Chiropractic Examiners**

*Member (secretary) 2004-2005*

*Vice President 2006-2009*

*President 2009-2014*

**National Board of Chiropractic Examiners**

*State Delegate 2006-2014*

**Federation of Chiropractic Licensing Boards**

*State Delegate 2006-2014*

**American Academy of Professional Coders**

*Chiropractic Specialty Coding Examination Task force 2009*

**Other Experience:**

Provident Life and Accident Insurance Company

*In-House Chiropractic Claims Consultant 1993-1995*

State Farm Mutual Insurance Company

*Auto Claims Review Consultant 1994-2010*

Blue Cross/Blue Shield of Tennessee

*Provider Review Panel 1993-*

*Regional Consultant Panel 2002-*

*Chiropractic Liaison 1995-*

American Chiropractic Association Blue Cross Chiropractic Health Plan Integration Program ("Blue CCHIP")

*State Liaison 2001-2006*

*Program speaker-Washington, D.C. 2002*

American Chiropractic Association Local Liaison Program

*State Liaison 2006-*

Nationwide Automobile Insurance Company

*Chiropractic Claims Consultant 1995-2012*

Crawford and Company

*Chiropractic Claims Consultant 1997-2005*

Broadspire, Inc.

*Independent claims reviewer*

*Peer Review Panel member 2009-2018*

Intracorp

*Chiropractic Review Panel 1998-2010*

Merastar Insurance Company

*Chiropractic Claims Consultant 1998-2011*

**Continuing Professional Education:**

Risk assessment and documentation  
Documentation, report writing, and record keeping  
Low back pain syndromes  
Expert testimony and impairment rating  
Sports injury management and evaluation  
Validating Chiropractic/Scientific Basis of Chiropractic methods  
Practice Management and Development  
Current treatment methodologies  
Neurology and Nutrition  
Mercy Conference Guidelines  
Red Cross "Protect Your Back" instructor certification  
Myofascial Release Techniques  
Nutritional Considerations/Alternatives to Antibiotics  
Radiographic Manifestations of Skeletal Stress  
Sexual Boundaries Training  
Whiplash and Spinal Trauma  
Diagnostic Imaging of Spinal Stress  
Carpal Tunnel Syndrome  
Nutritional Management of Pain Syndromes  
Equine Chiropractic  
Clinical Radiography  
Extremity manipulation  
Posture Evaluation and Corrective Rehabilitation  
Advanced Imaging of the Skeletal System  
Industrial Consulting  
Nutrition and Blood Analysis  
Orthopedic Analysis  
Patient Case Management  
Compliance and Audit Rationale  
Community Education and Communication  
Contemporary Issues in Medicolegal Interaction  
Clinical Application of Care Guidelines and Outcomes Assessment Tools  
Global Spine Care Initiative  
Low level laser therapy  
Quadrant Analysis

**Community Activities:**

Athens Kiwanis Club (1991-2005)  
Athens/McMinn Chamber of Commerce (Diplomat 2001-2003)  
Athens Little League Baseball-Coach (1995-1997)  
Cleveland Dixie Youth Baseball-Assistant Coach (2005-2006)  
Tennessee Wesleyan University-Team Doctor, Athletics Advisory Committee  
H.O.P.E. Center-Board of Directors 1996-2010 (Board Chairman 1999-2001)  
United Way of McMinn and Meigs County (Board Member 2001-2005)  
Athens Area Diabetes Association (Professional Advisory Panel 2006- )

## **Professional Activities:**

Chairman-Tennessee Chiropractic Peer Review Committee (1997-2005)  
Chairman-Tennessee Chiropractic Association Ethics Committee (1997-2005)  
Co-Chair-Tennessee Chiropractic Association Insurance Relations Committee (1995-2007) *Chairman 2007-2010*

Chiropractic Liaison to Cigna-Medicare Medical Director (2000-2005)

Member-Medical Staff, 1995 Nestea Atlanta Open  
AVP Professional Beach Volleyball Tournament, Atlanta GA

Tennessee Board of Chiropractic Examiners  
Alternate Dispute Resolution Board Member (1998-2001)  
Consultant to the Board (2000-2003)

Member-Medical Staff, 1996 Ocoee Wildwater Challenge  
World Cup Whitewater Competition, Ocoee TN

Executive Committee Member-Motorsports Chiropractic Support Team 1996-2000  
Bristol Motor Speedway NASCAR events April 13-14,  
June 21, August 22-23, 1997 March 26-28, August 21-22, 1998

Member-Medical Support Staff, Ms. Fitness Tennessee/USA 1997  
Bodybuilding and Fitness Competition, Knoxville TN

Network Member-ProSport Chiropractic 2000-

## **Awards/Recognition**

Graduate-*Leadership McMinn* Class of 1999  
"People's Choice" Chiropractor *The Daily Post Athenian* 1999, 2000-2008, 2010-2018  
"VIVID" Award by Athens City Council –2000  
"Young Chiropractor of the Year" TCA-1995  
"Chiropractor of the Year" TCA-2003  
Statesman Award-TCA 2004, 2005  
Fellow-International College of Chiropractors- 2005  
FCLB "Pillars of Regulation" Award-2014  
"Top Ten Chiropractors in Tennessee" 2015

## **Teaching Experience**

1996-Tennessee Chiropractic Association (Nashville)  
*Risk management, documentation, and record keeping*

1997-Southeast Tennessee Chiropractic Association (Chattanooga)  
*Understanding and Utilizing the new CMT Codes*

1997-Kats Management Service (Atlanta)  
*Documentation, record keeping, insurance filing, S.O.A.P. notes*

1997-Tennessee Chiropractic Association (Nashville)  
*Risk management, informed/implied consent, and insurance overview*

- 1998-Tennessee Chiropractic Association (Nashville)  
*Risk management, documentation, and insurance overview*
- 1998-Tennessee Chiropractic Peer Review Committee (Nashville)  
*Committee Orientation Program*
- 1999-Tennessee Chiropractic Association (Nashville)  
*Documentation and Record Keeping*
- 2000-Tennessee Chiropractic Association (Chattanooga, Johnson City, Knoxville, Nashville, Memphis)  
*Chiropractic Therapy Assistant Review Course  
Terminology and Documentation Modules*
- 2001-Tennessee Chiropractic Peer Review Committee (Nashville)  
*Committee Orientation Program*
- 2001-Tennessee Chiropractic Association (Nashville)  
*Insurance Relations  
HIPAA Primer*
- 2002-Tennessee Chiropractic Association (Johnson City, Knoxville, Chattanooga, Memphis)  
*HIPAA Guidelines and Implementation*
- 2002-Logan College of Chiropractic (St. Louis)  
*Introduction to HIPAA Compliance for the Chiropractic Practice  
Effective CPT Coding*
- 2003-Cleveland Chiropractic College (Extravaganza-Las Vegas, NV)  
*HIPAA Overview for the Chiropractic Practice*
- 2004-Tennessee Chiropractic Association (Nashville, Johnson City, Knoxville)  
*Insurance Relations and Coding Tips*
- 2004-American Chiropractic Association/Illinois Chiropractic Society (Chicago)  
*Navigating the Maze of Procedural and Diagnostic Coding*
- 2004-American Chiropractic Association/Massachusetts Chiropractic Association (Boston)  
*Navigating the Maze of Procedural and Diagnostic Coding*
- 2005-Numerous independent seminars and regional professional association "mini-programs"
- 2006-Tennessee Chiropractic Association  
*Chiropractic Therapy Assistants: documentation, recordkeeping, risk management*
- 2006-Knoxville, TN  
*Insurance, managed care, documentation, and coding*
- 2007-Tennessee Chiropractic Association  
*Sexual Boundaries, Jurisprudence & Risk Management*

2008-Knoxville, TN

*Insurance, coding, documentation, outcome assessment*

2009-Tennessee Chiropractic Association

*Risk Management, Coding, Documentation*

2010-Massey Practice Solutions-Chattanooga, TN

*Audit Shield: compliant coding and documentation*

2011-Massey Practice Solutions-Nashville, TN

Practice Shield: compliance, documentation, and audit preparation/prevention

2012-Massey Practice Solutions-Knoxville, TN

Practice Shield: compliance, documentation, and audit prevention

2014-Massey Practice Solutions-Knoxville, TN

Documentation, Coding, Outcome Assessments, Quality Measures

2015-Tennessee Chiropractic Association-Johnson City, Chattanooga, Nashville

ICD-10 Transition

2015-American Chiropractic Association- Harrisburg, PA

ICD-10 Coding Introduction and Workshop

2018-Forward Thinking Chiropractic Alliance-Kansas City, MO

Medicare Myths and Misunderstandings

2019-Forward Thinking Chiropractic Alliance-St. Louis, MO

Evidence-based Documentation

**OTHER:**

- Expert witness for plaintiff and defense  
(billing, coding, fraud, malpractice, etc.)
- Founder and CEO: Massey Practice Solutions/Practice Mechanics, LLC (2008)  
Chiropractic practice consultancy
- Networked via Facebook, LinkedIn, and Twitter
- Active licenses in Tennessee and Nevada