## Mark L. Sanna, DC, ACRB, Level II, FICC

Experience	1987–1998 Sanna Chiropractic Center, PC Danbury, CT
	President and Director
	Directed patient care in multi-doctor chiropractic facility.
	Provided chiropractic care to patients.
	Responsible for financial management, marketing and public relations.
	1997–Present Breakthrough Coaching, LLC Miami, FL
	CEO
	Provide practice management services to chiropractic and multidisciplinary practices nationwide.
	Direct a national team of professional consultants.
	Produce over 24 professional seminars annually.
	Endorsed by the American Chiropractic Association.
Education	1980–1984 Auburn University Auburn, AL
	Dual Majors in Pre-Medicine and Foreign Language Minor in Business
	1984–1987 New York Chiropractic College Old Brookville, NY
	Doctorate in Chiropractic
	1991 National College of Chiropractic Chicago, IL
	Certification in Surface Electromyography
	1994 New York Chiropractic College Old Brookville, NY
	Certification in Cox Flexion-Distraction Technique
	1995 American Chiropractic Rehabilitation Board, ACA
	Level I ACRB Certification
	1997 American Chiropractic Rehabilitation Board, ACA
	Level II ACRB Certification
	2003- Present University of Bridgeport College of Chiropractic Bridgeport, CT
	Adjunct Member of the Postgraduate Faculty
	2015 New York Chiropractic College Seneca Falls, NY
	Adjunct Member of the Postgraduate Faculty
	2015-2018 ForumSherpa, Inc
	Certified Facilitator

Awards	2003
	<ul> <li>Presidential Award from the American Chiropractic Association</li> </ul>
	2004
	Presidential Citation Life University
	2005
	Fellow in the International College of Chiropractic
	2005
	ACA National Chiropractic Legal Action Fund Imagination Award
	2005
	Philanthropist of the Year Parker Seminars
	2011
	ACA NCLAF Advisory Board, Committee Member
	2013
	Presidential Award from the American Chiropractic Association
	2014
	Presidential Award from the American Chiropractic Association
	2018
	Chiropractor of the Month, Foundation for Chiropractic Progress
Organizations	Chairman Chiropractic Summit Finance & Personal and Professional Development Committees
	Chairman Membership Committee & Board Member Foundation for Chiropractic Progress
	Membership Executive Committee, American Chiropractic Association
	Member American Chiropractic Association Governors Advisory Cabinet
	President Entrepreneurs Organization Board of Directors
	Founder Entrepreneurs Organization Presidents Council
	Board of Directors Texas Chiropractic Association, District Five
	US Regional Director Global Student Entrepreneur Awards
	Member Association for the History of Chiropractic

Publications	• January 2004 – Breakthrough Thinking: Transform Your Practice and Your Life
	December 2005- Breakthrough Living: A Journey of Hope
	January 2008 – Will You Survive Healthcare Reform: 3.5 hour DVD set filmed at Parker College of Chiropractic
	• January 2009- Breakthrough Coaching: The Book
	September 2012-Why Marketing for Chiropractors
	June 2016-Break Through the Insanity
Published Articles	• September 1997 – <i>Journal of the American Chiropractic Association</i> , "Climbing the Ladder of Success: Secrets of a Seasoned Coach for the New Practitioner"
	• December 1998 – ICA Review. "Discretionary Effort – Creating an Extraordinary Team"
	October 2000 – Chiropractic Economics Magazine, "The Future Is Now: Active Care Model, Diversification to Drive Successful Practices"
	October 2000 – The American Chiropractor Magazine, "Interview on Multidisciplinary Practice"
	• January 2001– Chiropractic Economics Magazine, "Top Marketing Ideas for 2001"
	June 2001 – Chiropractic Economics Magazine, "Workplace Rules Repealed, But Ergonomics Still Alive and Well"
	November 2001 – Chiropractic Economics Magazine, "Top 10 Practice Builders"
	September/October 2001 – <i>Today's Chiropractic Magazine</i> , "Finding the Ideal Location for Your Practice"
	• September 2001 – The American Chiropractor, "An Interview with Mark Sanna, DC"
	December 2001 – <i>The American Chiropractor</i> , "Speed, Communication & Relationships: 3 Elements of Marketing Success"
	• January 2002 – <i>The American Chiropractor</i> , "Nutritional Supplements: Healthy for Your Patients and Healthy For Your Bottom Line"
	• February 2002 – <i>Journal of the American Chiropractic Association</i> , "The New Stark II Regulations: Making Sense of the New Self Referral Law Submitted"
	March 2002 – Wall and Ceiling Magazine, "Sick and Wrong: Combat Workers' Compensation Fraud and Bolster Your Bottom Line"
	October 2002 – Chiropractic Products Magazine, "Management Consultants Roundtable"
	November/December 2002 – Today's Chiropractic Magazine, "What Makes a Great Website"
	December 2002 – Today's Chiropractic Magazine, "Decoding Manual Therapy"
	January 2003 - Chiropractic Wellness and Fitness Magazine, "Chiropractic, Exercise, Nutrition and Wellness"
	• January 2003 – Occupational Health Briefs, Newsletter of the ACA's Council on Occupational Health, "Industrial Medicine – Opportunity of a Decade"
	January 2003 – Chiropractic Economics, "Discovering, Developing & Living Your Passion"
	January 2003 – The American Chiropractor, "A Step-by-Step Guide to Accessing Abundance"
	• February 2003 – <i>Journal of the American Chiropractic Association</i> , "Not the Retiring Type: Retirement Planning for Chiropractors"
	February 2003 – Chiropractic Economics, "How to Achieve Abundance In Your Life"
	March 2003 – Chiropractic Wellness and Fitness Magazine, "Quicker than Normal: Sports, Exercise and Rehabilitation"

March 2003 – <i>The American Chiropractor</i> , "The New Lifestyle: Chiropractic, Exercise, Nutrition & Wellness"
• July 2003 – Success Express, "Design Your Success: Live Your Vision"
September 2003 – Dynamic Chiropractic Magazine, "It's OK to Care"
• September/October 2003 – DC Products Review, "Tipping Point Leadership"
October 2003 – Success Express, "Transform Your Practice with the One-Percent Solution"
October 2003 – Chiropractic Products Magazine. "Software Roundtable"
• November/Dec 2003 – DC Products Review, "Restore Meaning to Your Practice"
• November 2003 – Chiropractic Economics, "Success? It's Your Destiny"
• January 2004 – Success Express, "Create a Practice Community"
• January/February 2004 – <i>Today's Chiropractic Magazine</i> , "Your Chiropractic Operating System"
• January/February 2004 – DC Products Review, "Keep Caring"
• February 2004 – <i>Chiropractic Economics Magazine</i> , Vol. 50, Issue 2, "Wrestling With the Idea of Going 'Multi-Discipline'? Consider a New Concept: DC-PT"
• March/April 2004 – <i>Today's Chiropractic Magazine</i> , "Bulletproof Your Coding, Fees and Documentation"
<ul> <li>May 2005 – The American Chiropractor, "What Do You See Chiropractic Looking Like In 10-15 Years"</li> </ul>
• July 2005 – <i>The American Chiropractor</i> , "Chiropractic for the 21 <sup>st</sup> Century"
• August 2005 – The American Chiropractor, "Utilization Guideline
• September 2005 – <i>The American Chiropractor</i> , "Treatment Protocols"
• November 2005 – <i>The American Chiropractor</i> , "Case Management Flow Sheets"
November 2005 – Chiropractic Economics, "Tools for Effective Case     Management"
• December 2005 – Chiropractic Economics, "Making a 'Personal' Investment for The Future"
• February 2006 – <i>The American Chiropractor</i> , "Be Aware of Your Gifts"
March 2006 – The American Chiropractor, "Become Accountable"
April 2006 – The American Chiropractor, "Believing is Seeing"
• June 2006 – The American Chiropractor, "The Core Workout"
• July 2006 – The American Chiropractor, "Gaining Balance"
• July 2006 – Chiropractic Economics, "Trend-Setting Wellness Care"
• August 2006 – The American Chiropractor, "Organize Your Life"
• September 2006 – <i>The American Chiropractor</i> , "Take Responsibility for Your Life"
• October 2006 – The American Chiropractor, "The Law of Cause and Effect"
• November 2006 – <i>The American Chiropractor</i> , "The Power of Visualization"
November 2006 – Chiropractic Economics, "If It Ain't Broken, Don't Fix It"
December 2006 – The American Chiropractor, "Living with Intention"

February 2008 – Dynamic Chiropractic, "Will You Survive Healthcare Reform?"
May 2008 – Chiropractic Economics, "Code Accurately for Best Reimbursement"
May 2008 – Chiropractic Economics, "Build Trust on a Foundation of Shared Values"
• June 2008 – Chiropractic Economics, "Success? It's Your Destiny"
September 2008-Chiropractic Economics, "The Multidisciplinary Practice: Are You Winging It?"
February 2009 – Chiropractic Economics, "Frequency of Communication Fosters Community"
March 2009, Chiropractic Economics, "Consult the Coach: Crisis Is Opportunity"
May 2009- Chiropractic Economics, "Consult the Coach: Your Chiropractic Operating System
June 2009- Dynamic Chiropractic, "Economic Stimulus for Chiropractic"
July 2009- Dynamic Chiropractic, "Weight Loss as a Paradigm, Not a Product"
April 2010 – Dynamic Chiropractic, "Success Without Drama: Stay Focused on Your Key Measurable Outcomes"
July 2010 – Dynamic Chiropractic, "Get Your Mind Out of the Seller"
November 2010- Dynamic Chiropractic, "Undercover Boss: Inspire Your Team with Praise
December 17, 2010-Dynamic Chiropractic Practice Insights, "The Meaningful Use of E H R"
January 2011 – Dynamic Chiropractic, "Your Number One Problem"
February 2011-Chiropractic Economics, "Getting the Most Out of Facebook for Your Practice"
March 2011-Chiropractic Economics, "Marketing Nutrition: Are You Missing and Opportunity?"
March 2011-Chiropractic Economics, "A Perfectly Magnetic Practice"
April 2011-Dynamic Chiropractic Practice Insights, "Healthy Doctor Healthy Patient"
April 2011-Dynamic Chiropractic, "Colossal Case Acceptance: Effortless, No Pressure Case Acceptance Secrets"
May 2011-Chiropractic Economics, "Practice Jam Session"
June 2011-Dynamic Chiropractic Products Review, "Weight Loss Goes Social"
June 2011-Chiropractic Economics, "The Time is Right for Multidisciplinary Practices"
July 2011- Dynamic Chiropractic Practice Insights, "Oxygen for Your Practice"
July 2011, Dynamic Chiropractic, "Fixing the Economy Between Your Ears"
August 2011, Dynamic Chiropractic Practice Insights, "Must Have Technology for Your Practice"
August 2011-Dynamic Chiropractic Products Review, "The Proper Care & Feeding of Your Practice Team"
August 2011- Chiropractic Economics, "Modular vs Complete EHR Certification: The \$44,000 Question"
September 2011-Chiropractic Economics, "Is Cloud Computing Right for Your Practice"
October 2011- Chiropractic Economics, "Performance Police"
October 2011- Dynamic Chiropractic, "Make This Your Best Holiday Season Ever"
October 2011- Chiropractic Economics, "Activity Audits"
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<ul> <li>October 2011- Dynamic Chiropractic Products Review, "Could Your Practice Survive a Post Payment Audit</li> </ul>
• November 2011- Chiropractic Economics, "Make a Difference with Team Meetings That Matter"
January 2012-Dynamic Chiropractic Practice Insights, "A SWOT Analysis of the Chiropractic Profession"
• January 2012- Dynamic Chiropractic, "Practice Resolution for the New Year"
• January 2012- Chiropractic Economics, "Treating the Whole Person"
• February 2012-Chiropractic Economics, "Your Practice Culture: By Default or Design?"
March 2012-Dynamic Chiropractic, "Why Mentoring Matters"
• March 2012-ACA Today, "The ACA is Your Professional Home"
• April 2012-Dynamic Chiropractic, "Small Mistakes Can Have a Big Impact on Your Bottom Line"
April 2012-Chiropractic Economics, "Your Practice Model: More Options than Ever Before"
May 2012-Dynamic Chiropractic Practice Insights, "Today's Hottest Technology for Your Practice"
May 2012-Chiropractic Economics, "Keeping Hands Out of the Cookie Jar: How to Avoid Embezzlement in Your Practice"
• May 2012-Chiropractic Economics, "Increase Patient Retention and Referrals by Hiring the Best People"
• June 2012-Dynamic Chiropractic, "Smart Cash Management Strategies for Your Practice"
• June 2012-Chiropractic Economics, "How to Choose the Right Coach for Your Practice
August 2012-Chiropractic Economics, "Protect Your Practice and Peace of Mind with a Compliance Program
• September 2012-Dynamic Chiropractic Practice Insights, "Simplify or Diversity? Why Not Both?"
September 2012-Dynamic Chiropractic, "How to Master Patient Flow"
September 2012-Chiropractic Economics, "Marketing to Doctors: The Secrets Behind Medical Referrals"
• October 2012-Dynamic Chiropractic, "New Rules, New Game: Welcome to the Age of the Consumer"
November 2012-Chiropractic Economics, "Six Myths About Accepting Insurance"
• January 2013-Dynamic Chiropractic Practice Insights, "Top Ways to Impress Your Patients or Turn Them Off"
• January 2013-Dynamic Chiropractic, "Know Your Gift"
January 2013-Dynamic Chiropractic, "How to Make Your Chiropractic Practice Grow"
March 2013-Dynamic Chiropractic, "5 Internet Marketing Secrets for Chiropractor"
• March 2013-Chiropractic Economics, "Measuring the ROI of Your Practices' Social Media"
April 2013-Dynamic Chiropractic, "Practice Management Tips from the Field
• April 2013-Chiropractic Economics, "10 Questions to Ask Before Hiring a Financial Advisor"
May 29, 2013- Chiropractic Economics, "Expand Your Multidisciplinary Practice with Ancillary Services"
• June 1, 2013- Practice Insights, "The HIPAA Omnibus Rule"
- Valle 1, 2013 Tractice Misigms, The HITTH Oliminas Raic

July 1, 2013-Practice Insights, "Preventing Practice Passion Burnout"
• July 1, 2013-Chiropractic Economics, "How to Have More Than Enough"
August 5, 2013-Chiropractic Economics, "Discretionary Effort: The Key to Creating an Extraordinary Team"
• January 3, 2014-Chiropractic Economics, "The Eight Characteristics of an Effective Chiropractic Leader"
• January 14, 2014-Chiropractic Economics, "Five Offline Marketing Ideas to Get Your Practice Noticed"
March 1, 2014-The American Chiropractor, "Am I Ready to Launch a Satellite Practice"
April 23, 2014-Chiropractic Economics, "A Decade of Consulting"
May 23, 2014-Chiropractic Economics, "How a Peer Advisory Group Can Help You Grow Your Practice"
June 2, 2014- <i>The American Chiropractor</i> , "Take Action to Avoid the Most Common HIPAA Violations"
June 1, 2014-The American Chiropractor/Chiropractic Assistant, "HIPAA & Meaningful Use Compliance at Risk
• June 15, 2014-Dynamic Chiropractic, "Navigating the New Reimbursement Models"
August 1, 2014-Chiropractic Economics, "Take the Guess Work Out of Case Management"
September 2014- The American Chiropractor, "Build Marketing Momentum for the Autumn Season"
October 1, 2014-The American Chiropractor/Chiro Assistant, "Commit (Not So) Random Acts of Recognition"
March 1, 2015-Practice Insights, "Maximize Staff Efficiency & Productivity with Routines"
March 30, 2015-Chiropractic Economics, "What They Didn't Teach You in Chiropractic College: How to Maximize Your Marketing ROI
May 4, 2015-Chiropractic Economics, "Ready, Set, Goals!
June 9, 2015-Chiropractic Economics, "Expand Your Multidisciplinary Practice with Physician Extenders"
August 1, 2015-Practice Insights, "Stop Losing Patients Due to Finances"
October 9, 2015- Chiropractic Economics, "Step Out of Your Comfort Zone: Cultivate Medical Referrals"
November 30, 2015-Chiropractic Economics, "Cash or Insurance Practice? Why Choose One?"
February 23, 2016-Chiropractic Economics, "Energy, Not Time, Is Your Most Precious Resource"
March 20, 2016-Practice Insights, "How to Make Money with Massage"
April 15, 2016-Chiropractic Economics, "How to Prevent Practice Burnout"
May 1, 2016-Practice Insights, "How to Implement Active Care"
June 7, 2016-Chiropractic Economics, "Accelerate with Associates"
July 26, 2016-Practice Insights, "Your Staff Can Increase Your Practice Profitability"
August 16, 2016-Chiropractic Economics, "Cash or Insurance Practice? Why Choose One?"
September 25, 2016-Practice Insights, "Employee Termination: Protecting Your Practice"
October 7, 2016-Chiropractic Economics, "Weight Loss Is Not an Option"
February 2017-Chiropractic Economics, "Demystifying Functional Medicine"

	• May 26, 2017-Chiropractic Economics, "Build & Grow Your Multidisciplinary Practice the Right Way"
	• June 30, 2017- Chiropractic Economics, "The Sweat Equity Buy Out: Your Silver Lining"
	August 22, 2017- Chiropractic Economics, "Practice Management: Conductor or Caboose"
	October 13, 2017- Chiropractic Economics, "Medicare Myth Busting"
	November 17, 2017- Chiropractic Economics, "Occupational Healthcare: Decrease Your Insurance Dependence
	• December 8, 2017 – Chiropractic Economics,
	February 18, 2018 - Chiropractic Economics, "What Chiropractors Need to Know About Regenerative Medicine"
	March 15, 2018 - Chiropractic Economics, "Go Solo or Partner?"
	March 21, 2018 – Chiropractic Economics, "What You Need to Know About Regenerative Medicine"
	May 15, 2018 – Chiropractic Economics, "The Choice to Go Solo or Partner with an Established DC Isn't Easy
	October 2, 2018 – Chiropractic Economics, "Accelerate Your Practice with Associates"
	October 18, 2018 – Chiropractic Economics, "How to Grow Your Practice with Social Media"
	November 19, 2018 – Chiropractic Economics, "Expand Your Practice with Spinal Decompression Therapy"
	• February 22, 2019 – Chiropractic Economics, "Don't Let Ransomware Hold Your Practice Hostage"
	• June 27, 2019 – Chiropractic Economics, "The Future of Health Care Is Collaborative Medicine"
	• November 26, 2019 – <i>Chiropractic Economics</i> , "A Primer: Stem Cell & Regenerative Medicine as 'The' Emerging Therapy"
	November 26, 2019 – Chiropractic Economics, "Cash vs. Leasing & End-of-Year Medical Equipment Purchases"
	• November 26, 2019 – <i>Chiropractic Economics</i> , "Regenerative Medicine is 'The" Emerging Therapy"
	• January 20, 2020 – Chiropractic Economics, "An Adjustment with Manual Therapy? Here's How."
	March 13, 2020 – Chiropractic Economics, "Healthcare Technology Trends to Watch in 2020"
	April 4, 2020 – <i>The American Chiropractor</i> , "How to Maintain a Positive Mindset During Tough Times"
	April 5, 2020 <i>Chiropractic Economics</i> , "Collaborative Care During the COVID-19 Crisis"
	August 6, 2020 Chiropractic Economics, "Use Video to Engage Your Patients & Build Your Brand"
	October 2, 2020 Chiropractic Economics, "Future of Joint Repair"
	January 4, 2020 Chiropractic Economics, "Three Pro Tips to Double Your Practice"
	• February 8, 2020 Chiropractic Economics, "Media Takeover Be Your Own PR & MarketingFirm"
Presentations	February 21, 2002 – Southern New Jersey Chiropractic Society, Trenton, New Jersey
1 1030manons	March 6-9, 2002 – ACA/National Chiropractic Legislative Council, Washington, DC
	March 15, 2002 – North Carolina Chiropractic Association, Charlotte, North Carolina
	March 16-17, 2002 – Illinois Chiropractic Society, Bloomingdale, Illinois
	April 11-13, 2002 – Parker Seminars, Dallas, Texas

June 20-23, 2002 - Texas Chiropractic Association, Austin, Texas
• June 27-30, 2002 - Parker Seminars, San Diego, California
August 16- 18, 2002 – Florida Chiropractic Association, Orlando, Florida
October 5, 2002 – North Carolina Chiropractic Association, Cary, North Carolina
October 12-13, 2002 – West Virginia Chiropractic Society, Morgantown, West Virginia
October 17-20, 2002 – Parker Seminars, Miami, Florida
October 27, 2002 – Maryland State Board of Chiropractic Examiners, Baltimore, Maryland
November 7-9, 2002 – Council of Chiropractic State Associations, Charlotte, North Carolina
November 15-17,2002 – Ohio State Chiropractic Association, Columbus, Ohio
November 20, 2002 – New Jersey Chiropractic Society, New Brunswick, New Jersey
November 22-24, 2002 – Foot Levelers, Charlotte, North Carolina
December 13-15, 2002 – Florida Chiropractic Association, Fort Lauderdale, Florida
January 29 – February 2, 2003 – Parker Seminars, Las Vegas, Nevada
March 1-2, 2003 – Maryland Chiropractic Association, Baltimore, Maryland
March 5-8, 2003 – ACA /National Chiropractic Legislative Council, Washington, DC
March 8-9, 2003 – Foot Levelers, Philadelphia, Pennsylvania
April 10-13, 2003 – Parker Seminars, Dallas, Texas
April 13, 2003 – Foot Levelers, Wichita, Kansas
May 31 – June 1, 2003 – Foot Levelers, Pittsburgh, Pennsylvania
June 6-7, 2003 – Florida Chiropractic Association, Boca Raton, Florida
June 7-8, 2003 – Foot Levelers, Greensboro, North Carolina
June 6-8, 2003 – West Virginia Chiropractic Association, Roanoke, West Virginia
June 10-11, 2003 – Los Angeles Chiropractic College, Whittier, California
June 12-15, 2003 – Parker Seminars, Anaheim, California
June 20-22, 2003 – International Spinal Trauma Conference, Chicago, Illinois
July 8, 2003 – Dade County Chiropractic Society, Miami, Florida
July 16, 2003 – Parker College of Chiropractic Assembly, Dallas, Texas
August 3, 2003 – New York Chiropractic College Commencement Speech, Seneca Falls, New York
August 14, 2003 – South Carolina Board of Chiropractic Examiners, Columbia, South Carolina
August 14-17, 2003 - Florida Chiropractic Association, Orlando, Florida
September 12-13, 2003 – North Carolina Chiropractic Association, Cary, North Carolina
September 18-20, 2003 – American Chiropractic Association/House of Delegates, Albuquerque, New Mexico
October 3, 2003 – Federation of Chiropractic Licensing Boards Annapolis, Maryland

October 5, 2003 – Foot Levelers, Cleveland, Ohio
October 10-11, 2003 – Georgia Chiropractic Association, Atlanta, Georgia
October 12, 2003 – Foot Levelers, Nashville, Tennessee
October 17-19, 2003 – Foot Levelers, Secaucus, New Jersey
October 18-19, 2003 – Maine Chiropractic Association, Portland, Maine
October 23, 2003 – Parker Seminars, Fort Lauderdale, Florida
October 24-26, 2003 – Minnesota Chiropractic Association, Bloomington, Minnesota
October 30, 2003 – Montana Board of Chiropractic Examiners, Helena, Montana
November 1, 2003 – Foot Levelers, Des Moines, Iowa
November 2, 2003 – Foot Levelers, Bloomington, Minnesota
November 6-8, 2003 – Council of Chiropractic State Associations, Las Vegas, Nevada
November 14, 2003 – Foot Levelers, Schaumberg, Illinois
November 15-16, 2003 – Ohio State Chiropractic Association, Columbus, Ohio
November 22, 2003 – Foot Levelers, Houston, Texas
November 23, 2003 – Foot Levelers, Rockford, Illinois
December 6, 2003 – Foot Levelers, Phoenix, Arizona
December 7, 2003 – Foot Levelers, Dallas, Texas
December 12-14, 2003 – Florida Chiropractic Association, Naples, Florida
December 16, 2003 – North Carolina Department of Insurance Fraud, Subject Matter Expert, Charlotte, North Carolina
December 18, 2003 – American Chiropractic Association Coding Seminars, Miami, Florida
January 15 – 18, 2004 – Parker Success Seminars, Las Vegas Nevada
January 10, 2004 – Los Angeles Chiropractic College, Los Angeles, California
March 6, 2004 – National Chiropractic Legislative Council, Washington, DC
March 25, 2004 – Broward-Dade County Chiropractic Association, Florida
March 27, 2004 – Arizona Association of Chiropractic, Phoenix, Arizona
April 16-18, 2004 – Virginia Chiropractors Association, Natural Bridge, Virginia
April 23-25, 2004 – Michigan Chiropractic Society, Mt. Pleasant, Michigan
June 5, 2004 – Georgia Chiropractic Association & American Chiropractic Association,     Atlanta, Georgia
June 27, 2004 – Washington State Chiropractic Association, Chelan, Washington
August 12, 2004 – Palmer Lyceum, Chesterfield, Iowa
August 2004 – Served as Expert Panel Member in a Delphi Survey, New York State Department of Health and Mental Hygiene
August 28, 2004 – Florida Chiropractic Association, Orlando, Florida

	September 12, 2004 – Tennessee Chiropractic Association, Franklin, Tennessee
	October 29, 2004 – Parker Seminar, Atlanta, Georgia
	November 19, 2004 – Foot Levelers, Charlotte, North Carolina
	December 6, 2004 – Florida Chiropractic Association, Ft. Lauderdale, Florida
	January 24, 2005 – Georgia Chiropractic Association, Atlanta, Georgia
	February 27, 2005 – American Chiropractic Association, Orlando, Florida
	March 12, 2005 – North Carolina Chiropractic Association, Raleigh, North Carolina
	March 17, 2005 – Vermont Chiropractic Association, Burlington, Vermont
	April 2, 2005 – American Chiropractic Association, Macon, Georgia
	June 9, 2005 – Logan Chiropractic College, St. Louis, Missouri
	June 10, 2005 – Cleveland Chiropractic College, Kansas City, Missouri
	June 12, 2005 – Florida Chiropractic Association, Boca Raton, Florida
	August 13, 2005 – Palmer Lyceum, Davenport, Iowa
	August 28, 2005 – Florida Chiropractic Association, Orlando, Florida
	October 14, 2005 – Connecticut Chiropractic Association, Hartford, Connecticut
	December 11, 2005 – Florida Chiropractic Association, Naples, Florida
	January 15, 2006 – Parker Seminars, Las Vegas, Nevada
	February 11, 2006 – Georgia Chiropractic Association, Atlanta, Georgia
	February 18, 2006 – Minnesota Chiropractic Association, Minneapolis, Minnesota
	March 28, 2006 – National Chiropractic Legislative Council, Washington, DC
	April 21-22, 2006 – Michigan Chiropractic Society, Traverse City, Michigan
	June 24, 2006 – North Carolina Chiropractic Association, Wilmington, North Carolina
	August 11, 2006 – Palmer Lyceum, Davenport, Iowa
	August 27, 2006 – Florida Chiropractic Association, Orlando, Florida
	September 29, 2006 – New York Chiropractic College, Seneca Falls, New York
	October 8, 2006 – Association of New Jersey Chiropractors, Parsippany, New Jersey
	December 3, 2006 – Florida Chiropractic Association, Ft. Lauderdale, Florida
	February 9, 2007 – Parker Seminar, Las Vegas, Nevada
	March 24, 2007 – National Chiropractic Legislative Council, Washington, D.C.
	April 21, 2007 – Family Practice Plasker Seminar, Chicago, Illinois
	April 26, 2007 – Michigan Chiropractic Society, Kalamazoo, Michigan
	June 8, 2007 – Logan Chiropractic College, Chesterfield, Missouri
	October 13, 2007 – Connecticut Chiropractic Association, Hartford, Connecticut
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October 20, 2007 – Neuromechanical Innovations Seminar, Phoenix, Arizona
November 17, 2007 – Florida Chiropractic Association, Naples, Florida
January 2008 – Parker College of Chiropractic, Dallas, Texas
February 8, 2008 - Parker Seminar, Las Vegas, Nevada
<ul> <li>February 27, 2008 – National Chiropractic Legislative Council, Students of the American Chiropractic Association, Washington, D.C.</li> </ul>
<ul> <li>April 19, 2008 – South Dakota Chiropractic Association, Sioux Falls, South Dakota</li> </ul>
<ul> <li>May 13, 2008 – Dade County Chiropractic Society, Key Biscayne, Florida</li> </ul>
November 8-9, 2008 Neuromechnical Innovations Seminar, Phoenix, Arizona
January 14-18, 2009 – Parker Seminars-Las Vegas, Nevada
January 23-25, 2009 – New York State Chiropractic Association, Mashantucket, CT
May 7-9, 2009 – Parker Seminars, Chicago, IL
June 18, 2009 – Connecticut Chiropractic Assoc., Rocky Hill, Connecticut
August 11, 2009 – Dade County Chiropractic Society, Key Biscayne, Florida
September 11-13, 2009 – Brican Corporation, Vancouver, Canada
September 20, 2009 – Tennessee Chiropractic Association, Nashville, Tennessee
October 2, 2009 – Texas Chiropractic Association, Dallas, Texas
<ul> <li>April 8-10, 2010 – Mentor, University of Miami School of Business Student Plan Competition</li> </ul>
<ul> <li>April 19, 1010 Address to University of Miami School of Business: To Be or Not To Be An Entrepreneur</li> </ul>
April 29, 2010 – Connecticut Chiropractic Association, Rocky Hill, CT
June 1-2, 2011 – Chiropractic Summit Meeting, Life University, Atlanta, GA
August 10, 2010 – Dade County Chiropractic Society, Key Biscayne, Florida
March 19, 2011 – New York State Chiropractic Association, Uncasville, CT
April 15, 2011 – North Carolina Chiropractic Association, Wilmington, NC
May 5-7, 2011 – Global Leadership Conference, Chicago, IL
August 12, 2011 – Florida Chiropractic Association, National Convention, Orlando, FL
October 7-9, 2011 – Washington State Chiropractic Association, Lake Chelan, WA
January 2012 – Parker Seminars, Las Vegas, Nevada
<ul> <li>March 13, 2012 – Dade County Chiropractic Society, Miami, FL</li> </ul>
May 8, 2012 – ChiroHealthUSA
May 17, 2012 – PI Marketing Elite
August 21-23, 2012 – Florida Chiropractic Association, National Convention, Orlando, FL
October 2012 – Chiropractic Association of Louisiana, Lafayette, LA
October 2012 – Illinois Chiropractic Society, Naperville, IL
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	October 2012 – Georgia Chiropractic Association, Atlanta, GA
	January 2013 Parker Seminars, Las Vegas, NV
	February 7, 2013 – Expert Panelist at Massachusetts Institute of Technology Enterprise Forum on Leveraging Technology to Reduce Healthcare Costs
	March 2013 – Miami Chiropractic Conference, Miami, FL
	May 2013 – Washington State Chiropractic Association, Seattle, WA
	August 2013 – Florida Chiropractic Association, Orlando, FL
	October 2013 – Virginia Chiropractic Association, Richmond, VA
	March 2014 – Dade County Chiropractic Society, Miami, FL
	March 2014 – Miami Chiropractic Conference, Miami, FL
	May 2014 – Association of New Jersey Chiropractors, East Brunswick, NJ
	June 2014 – Parker Seminars, Charleston, SC
	October 2014 – Parker Seminars, Dallas, TX
	February 2015 – National Chiropractic Legislative Council, Washington, DC
	April 2015 – North Carolina Chiropractic Association
	June 2015 – Dade County Chiropractic Society, Miami FL
	October 2015 – Connecticut Chiropractic Association
	September 2015 – New Hampshire State Chiropractic Society
	November 2015 – Florida Chiropractic Conferences
	November 2015 – Michigan Association of Chiropractors
	January 2016 – Parker Seminars, Las Vegas, NV
	October 21, 2016 – Presentation at U.S. State Department Global Ties Program
	December 3, 2016-Virginia Chiropractic Association
	January 21, 2017 – Kentucky Chiropractic Association
	April 22, 2017 – OTZ Health Education Systems, Dallas TX
	May 3, 2017 – Pennsylvania Chiropractic Association
	March 10-7, 2017 – Expanding Techniques Symposium, Dallas TX
	June 17, 2017 – OTZ Health Education Systems, Dallas TX
	June 23-25 –Expanding Techniques Symposium New Orleans, LA
	August 18, 2017 – Tennessee Chiropractic Association
	August 23-27, 2018 – Florida Chiropractic Association National Convention
	September 9, 2017 – OTZ Health Education Systems
	September 30, 2017 – North Carolina Chiropractic Association
	November 10 -12, 2007 – Expanding Techniques Symposium, Orlando FL
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March 18, 2018 – Florida Chiropractic Conferences
March 8-10, 2018 – Dallas, Expanding Your Practice Symposium
June 22-24, 2018 – Chicago, Expanding Your Practice Symposium
August 11-12, 2018 – Florida Chiropractic Conferences
August 16-19, 2018 – Florida Chiropractic Association National Convention
October 4-7, 2018 – Alaska Chiropractic Society
October 19-20, 2018 – Washington State Chiropractic Association
October 21, 2018 – Iowa Chiropractic Association
November 1-3, 2018 – Congress of Chiropractic State Associations
November 8-10, 2018 – Expanding Your Practice Symposium Orlando, FL
November 16-18, 2018 – Michigan Association of Chiropractors
<ul> <li>December 1-2, 2018 – Global Hands on Seminar with Korean Medical Manipulation Assoc., Seoul, Korea</li> </ul>
February 8-10, 2019 – Dallas, Expanding Your Practice Symposium
March 29-31, 2019 – Texas Chiropractic Association
April 5-6, 2019 – Iowa Chiropractic Society
June 6-9, 2019 – Texas Chiropractic Association
June 21-23, 2019 – Nashville, Expanding Your Practice Symposium
August 21-23, 2019 – Florida Chiropractic Association National Convention – Summit Meeting
September 14, 2019 – Breakthrough Coaching Biloxi, MS Seminar
November 1-3, 2019 – Expanding Your Practice Symposium Orlando, FL
November 7-9, 2019 – Congress of Chiropractic State Associations
<ul> <li>November 15-16, 2019 – Global Hands on Seminar with Korean Medical Manipulation Assoc., Seoul, Korea</li> </ul>
January 16-17, 2020 – PGW Marketing Seminar – Ft. Lauderdale, FL
• February 21-23, 2020 – ChiroSymposium, Dallas, TX
March 7-8, 2020 – Virginia Chiropractic Association, Tysons Corner, VA
July 18-19, 2020 – ChiroSymposium Virtual Summit
September 19-20, 2020 – Breakthrough Coaching Virtual Summit
November 14-15, 2020 – Breakthrough Coaching Virtual Summit
December 11-13, 2020 – Breakthrough Coaching Holiday Spectacular Virtual Summit