



## Bharon Hoag

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1997 -1999

Helping Hands Chiropractic

Massillon, OH

### Director of Operations

Started as Office Manager of area clinic and within one year was promoted to Director of Operations for the entire firm. Was responsible for all activities of the nine clinics including training and facilitating growth in all. Managed many budgets and 28 employees. Utilized a large amount of advertising, public relations, and administrative skills. Five of the nine clinics I started from scratch and was part owner.

## Education

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1994 - 1998

Mt. Vernon Nazarene University

Mt. Vernon, OH

### BA in Psychology and Communications

## Teaching Experience

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### Florida Chiropractic Association

Spoke at 26 conventions

2007 - 2017

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Georgia Chiropractic Association

Spoke at 3 conventions

2008 - 2009

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Illinois Chiropractic Society

Spoke at 4 conventions as well as two strategic planning sessions for their board

2007 - 2014

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Indiana Chiropractic Society

Spoke at 1 convention

2013

Spoke on Coding and Documentation & Philosophy

### Iowa Chiropractic Society

Spoke at 5 conventions

2004 - 2018

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Michigan Association of Chiropractors

Spoke at 7 conventions

2007 - 2017

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Minnesota Chiropractic Association

Spoke at 1 convention

2009

Spoke on Medicare Compliance

### Sioux Empire Chiropractic Association

Spoke at 6 Events

2005 - 2007

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### South Carolina Chiropractic Association

Spoke at 1 convention

2009

Spoke on Coding and Documentation

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### Texas Chiropractic Association

Spoke at 4 conventions

2009 - 2011

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Ohio State Chiropractic Association

Spoke at 8 conventions and over 60 events across the state

2007 - 2016

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Alaska Chiropractic Association

Spoke at 3 state events

2017

Topics ranged from Healthcare Future, Marketing, CA development

### Kentucky Association of Chiropractors

Spoke at 2 annual conventions

2016 – 2017

Topics ranged from philosophy and practice development

### Life University

Spoke at 4 Homecomings

2011 - 2017

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Palmer Florida Chiropractic College

Spoke at 3 Homecomings

2009 - 2011

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

### Palmer Chiropractic College - Iowa

Spoke at 1 Homecoming

2014

The True Future of Healthcare

### Congress of Chiropractic State Associations

Spoke at 2 Annual Conventions

2013 - 2014

Spoke on the Truth about Motiving Your Membership & Where Chiropractic is Truly Going

### Chiropractic Webinars

Provided more than 250 webinars

2010 – 2016

Topics ranged from Coding and Documentation, Philosophy, Marketing & Staff Management

## Published Articles

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- Dynamic Chiropractic
  - 2008 Volume 27, Issue 13 “Worried About Audits? Be Proactive not Reactive”
- Chiropractic Economics
  - 2008 Volume 54, Issue 5 “Don’t Cheat Yourself”
  - 2009 Volume 55, Issue 11 “Speaking Their Language”
  - 2010 Volume 56, Issue 2 “Is Cash Really King?”
  - 2010 Volume 56, Issue 3 “Just the Facts, Ma’am”
  - 2010 Volume 56, Issue 6 “The Trend is Techno”
- The American Chiropractor Magazine
  - 2005 Volume 27, Issue 3 “Mastering the Insurance Quagmire”
  - 2005 Volume 27, Issue 10 “Is This the End of Medicare for Chiropractic”
  - 2005 Volume 27, Issue 11 “Insurance Coding : An insider’s Secretes”
  - 2006 Volume 28, Issue 11 “A Call to Arms – Victimized or Victorious?”
  - 2009 Volume 31. Issue 10 “Personal Trainers have it right... Proper actions, executed right, bring the best results”
- Florida Chiropractic Association Journal
  - Nov/Dec 2006 Issue

## **Bharon Hoag**

- Jan/Feb/Mar 2007 Issue
- Apr/May/Jun Issue
  
- Georgia Chiropractic Association Newsletter
  
- Indiana State Chiropractic Association Newsletter
  
  
- Michigan Association of Chiropractors
  
  
- Ohio State Chiropractic Association

### **Professional Achievements**

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- Post Graduate Status at Texas Chiropractic College
- Post Graduate Status at Palmer Chiropractic College
- Post Graduate Status at Life University

### **References**

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References are available on request.