

MD or OB REFERRAL PROGRAM FOR YOUR ORGANIZATION

8 HOURS OF CONTENT OVER A FULL DAY, CAN BE COMBINED WITH A FOLLOW UP AFTER 6 MONTHS FOR ACCOUNTABILITY WITH TWO TRAINERS – DR. TAHIR AND TAREQUE FARRUK

Hour 1: Purpose, Mindset & Goals for MD Integration

Build Belief, Set Vision, and Commit to Action

Hour 2: Expectations, Character & Trust

Become the Kind of Leader MDs Trust

Hour 3: Crafting Your UVP

Define What Makes You Referable

Hour 4: Structuring the MD Referral System

Build Consistency Through Infrastructure

Hour 5: Making First Contact & Building Trust

Open Doors Confidently

Hour 6: Presenting to MDs (various ways, various lengths)

Speak MD's Language with Clarity + Confidence, based on what they NEED

5-Minute Talk- 15-Minute Talk- 30-Minute Talk:

Hour 7: Information + MD Kit

Use Data to Build Trust

Hour 8: Implementation & Accountability

Build Your 90-Day Sprint